



## Artcraft Granite Marble & Tile Company

*We combine experience, technical expertise and excellent service for all your tile and stone needs*

### Artcraft GMT Wins National Award for Excellence

Mesa, AZ Company also recognized for excellence in craftsmanship  
at premier Coverings 2010 Installation Showcase

May 3, 2010 (Orlando, FL, USA) - Artcraft Granite, Marble and Tile Company is the recipient of a prestigious Tileletter Award for Installation Excellence in a commercial setting. It is the second time Artcraft has been nationally recognized for commercial projects by the National Tile Contractors Association (NTCA). Artcraft is the only contractor in the nation to win installation awards for both commercial and residential projects.

The project for which Artcraft is being recognized this year, is the the Arizona School for the Arts in downtown Phoenix. There, Artcraft installed four bathrooms that the judges noted were as close to perfection as possible.

Criteria for judging these awards are strongly weighted towards installation challenges and obstacles encountered by the contractor and innovative solutions to these challenges and obstacles. Artistry, prestigious location and design are secondary to installation criteria in judging these awards.

"We have a strong team of dedicated professionals who are committed to excellence in our trade," said James Woelfel, Vice President of Artcraft GMT.



"We have a respect for the expertise that each member of the team contributes to the overall success of the work we do for our clients. We are thrilled to receive this honor."

The Tileletter Awards were presented at Coverings 2010 in Orlando, Florida on April 30, 2010.



### Arizona School for the Arts

Award-winning installation.

### Mesa, AZ Company also recognized for excellence in craftsmanship at premier Coverings 2010 Installation Showcase

May 3, 2010 (Orlando, FL, USA) After three grueling days of intricate work at breakneck speed, Artcraft's team of CTEF installers at the premier Installation/Design Showcase at Coverings 2010 finished the project to the excitement of onlookers.

Artcraft was one of only five contractors in the nation, and the only one in Arizona, selected to participate in the new event.

Partnered with Fort Lauderdale designer Alena Capra and Tiles of Italy, Artcraft's superior craftsmanship was evident as the 10x20ft vignette came to life. This is the first time the live feat was attempted, and the pressure was intense as tens of thousands of specifiers, builders, distributors, manufacturers, fabricators, installers, contractors and retailers gathered for the industry extravaganza to learn about the latest trends and techniques.

Capra expressed her appreciation and pleasure in Artcraft's skill and work ethic. "I couldn't have been partnered with a better team," she said. "Thank you for your hard work and professionalism - it has been



**Alena Capra**

The designer is pleased with the final product.

fantastic working with all of you."

Artcraft provided daily updates on the project with progress photos on their website at [www.artcraftgmt.com](http://www.artcraftgmt.com).

Coverings 2010 was held at the Orange County Convention Center in Orlando, Florida, April 27-30, 2010.

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Queen Creek Library, Arizona

- *We set the standard for quality craftsmanship*
- *We specialize in custom residential and complex, comprehensive projects demanding the highest level of expertise and professionalism*
- *Our team includes professionally trained and certified installers*
- *Artcraft is nationally recognized for award-winning residential and commercial installations*



Custom residence, Paradise Valley, AZ



Spencer Theater, Ruidoso, New Mexico

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*Artcraft GMT is an NTCA Five-Star Contractor, meeting and exceeding industry standards for installation excellence and leadership in safety.*



**Our CTEF certified installers must meet training requirements and pass an industry standards test.**

**Our specialties include:**

- Ceramic, porcelain, quarry, terrazzo, glass and mosaic tile installation.
- Every facet of dimensional stone fabrication and installation, from custom tile sizes to slab countertops, tub surrounds, fireplaces, swimming pools, facades, feature walls, stairways, pillars and columns.
- Customized interior and exterior stone masonry applications.
- Exterior surface tile and stone applications including decks, patios, facades, water features and swimming pools.
- Challenging applications that demand expert craftsmanship.

**As a third-generation family business, Artcraft GMT takes pride in quality, integrity and industry expertise.**

**Justin "Butch" Woelfel, Sr.**

NTCA, ANSI, ISO

President and chief estimator Butch Woelfel is a second-generation tile and stone craftsman with more than 50 years of industry experience. He is past president and chairman of the National Tile Contractors Association (NTCA), the largest and most respected tile contractors association in the world, and served on the NTCA Technical Committee for 25 years. Butch was named NTCA's 1993 Tile Person of the Year, and received the industry's prestigious lifetime achievement award in 2007 when he was inducted into the NTCA's Ring of Honor.

**James Woelfel**

NTCA, ANSI, TCNA, ISO

James Woelfel, vice president and estimator, chairs the NTCA Technical Committee, which establishes industry standards for tile and stone installation in the United States. He represents NTCA on the TCNA Handbook Committee, and serves on the ANSI ASC 108 Committee, making Artcraft Granite Marble & Tile Company one of two contractors worldwide to sit on all three committees. James has a Bachelor of Science degree from New Mexico State University.



Arizona License: ROC136039 (C-48);  
ROC136040 (L-48); ROC136041 (L-05)  
New Mexico License: 350152  
California License: 950112

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